

# HEMSTAD PACKAGES

HEMSTAD is the next generation of international trade from Sweden. HEMSTAD's 365 Days Open Exhibition concept enables the organic growth of businesses by connecting to their target customers in high-potential markets.



	PACKAGE 1	PACKAGE 2	PACKAGE 3
<b>★ Benefits</b>	<b>STANDARD</b> ★★★	<b>PREMIUM</b> ★★★	<b>ELITE</b> ★★★
<b>SPACE</b>	<b>98 USD / m<sup>2</sup></b>	<b>118 USD / m<sup>2</sup></b>	<b>148 USD / m<sup>2</sup></b>
<ul style="list-style-type: none"> <li>Actual Display in Showroom (Advised Area)</li> <li>Meeting Room Allocation</li> </ul>	<ul style="list-style-type: none"> <li>20 m<sup>2</sup></li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>40 m<sup>2</sup></li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>60 m<sup>2</sup></li> <li>✓</li> </ul>
<b>MANAGEMENT</b>			
<ul style="list-style-type: none"> <li>All operational costs for running the Showroom (Administration, Facility Management, Operational Services)</li> <li>General in-house Marketing Staff</li> <li>Inclusion into HEMSTAD's Virtual Showroom (3D representation as part of HEMSTAD Showroom, Virtual Help)</li> <li>Showroom Lounge and Cafe Access</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
<b>MARKETING</b>			
<ul style="list-style-type: none"> <li>HEMSTAD Events (Webinars, Seminars, Contests, Awards, Concerts)</li> <li>Inclusion into HEMSTAD's Digital and Hardcopy content</li> <li>Digital Transformation (Track and Trace, Smart Contracts, Anti-counterfeit)</li> <li>Digital Marketing (SEO, Social Media Marketing, Newsletter, Video Content, Influencers)</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>×</li> <li>×</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
<b>REPORTING</b>			
<ul style="list-style-type: none"> <li>Monthly Newsletter</li> <li>Monthly Regional Activity Report</li> <li>Monthly Market Research</li> <li>Sector Analysis</li> </ul>	<ul style="list-style-type: none"> <li>×</li> <li>×</li> <li>×</li> <li>×</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
<b>BRAND PRESENTER</b>			
<ul style="list-style-type: none"> <li>Specialized Marketing Staff (Specialized Marketing Personnel)</li> </ul>	<ul style="list-style-type: none"> <li>×</li> </ul>	<ul style="list-style-type: none"> <li>×</li> </ul>	<ul style="list-style-type: none"> <li>✓</li> </ul>

PACKAGE 4



**300\$**

**360° Degrees Virtual Showroom – Extended Reality**  
(incl. A regular flow of data with HEMSTAD's visitor reports)



**Digital Campaigns and Promotional Events\***  
(Webinars, Seminars, Contests, Awards, Concerts)

\*Based on the event



**Live Assistance (Virtual)**

Starts from

**1000 \$**

**Shooting the Subscriber's 360° Degrees Virtual Showroom**  
(up to 2000 m2)

\*Price may vary depending on the Location.

